Ethics Poll Questionnaire— National Results

*Based on selected JA Worldwide-Deloitte 2006 Ethics Poll Results

1. Do you think people who practice good business ethics are more or less successful than

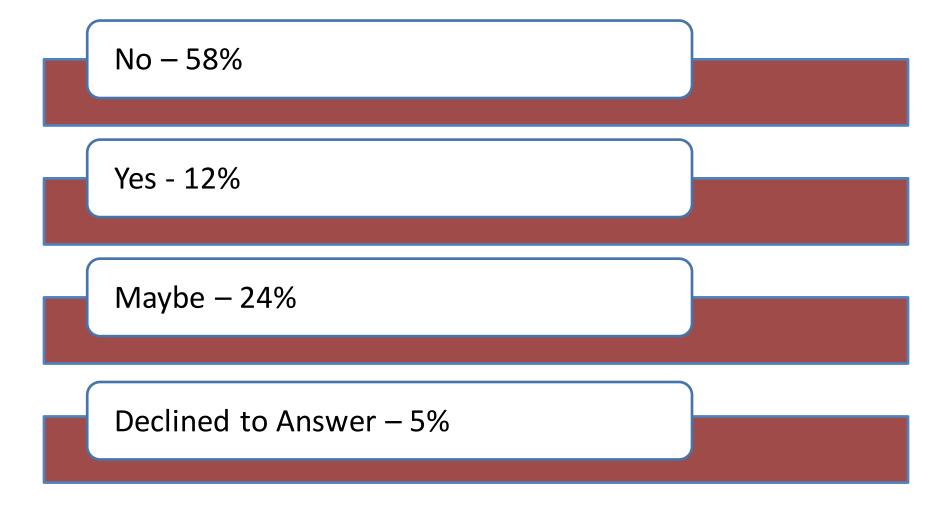
Less Successful – 8%

Just as Successful 20%

More Successful – 50%

Don't Know – 22%

2. Would you ever consider exaggerating your accomplishments on a job application or on a college application to get into a better school?



3. If you were certain that you would never get caught, would you act unethically to make more money to get ahead?

4. How would you characterize the pressure on you to succeed in school not matter the cost?

A Lot of Pressure or Overwhelming Pressure – 44%

A Little Pressure – 41%

No Pressure – 15%

5. In the past year, have you done the following? Answered Yes

Told a Lie – 69%

Downloaded a Song without Paying for it. - 34%

Cheated on a Test – 22%

Copied Info from Info for Homework – 12%

Posted Untrue Info on Social Media – 10%

Cheated in Sports – 6%

6. In the past year, do you know of a friend who has done the following? **Answered Yes**

Told a Lie – 59% Downloaded a Song without Paying for it. - 42% Cheated on a Test – 34% Copied Info from Info for Homework – 23% Posted Untrue Info on Social Media – 27% Cheated in Sports – 14%

7. Generally speaking, how prepared do you think you are to make ethical decisions?

Somewhat or Not Prepared – 29%

Prepared – 34%

Very or Extremely Prepared – 15%