

Yearbook Training

By Ms. McGrew

MHS



Intro Vocabulary Resolution Photography Design Interviewing Captions Submitting

Vocabulary Unit

Overview

Examples

Practice

Homework

Remember to scroll all the way down to see all the visuals!

Vocabulary Examples

Take note of this labeled **Double Page Spread (DPS)**! A dps is two facing pages in a book are designed to be one visual page. Notice how when you look at this spread you don't think "Oh, I am looking at page 42 and 43..." Each vocabulary word is clearly identified. Some words do not lend themselves to visual representations, and you must use the vocab pdf printed on this page to study the words on this page.

Secondary Coverage
Quote box adds voices and photos

Dominant Photo
Draws the eye and directs flow

Graphic
Adds creativity and unifies content

Primary Headline
Larger, catchy, and creative. Works with dominant photo

Secondary Headline
supplements the primary headline

Story
Words to add facts, quotes, and interest

Captions
Placed near to the photo, describes the photo

Rail
Planned white space, mini-column is used to separate

Eyeline
Imaginary line linking pages into spreads

Overline
Graphic technique to create visual contrast

Folio
Helps reader know where they are in the book

Typography Vocabulary

Font family

Helvetica Neue Ultra Light

Helvetica Neue Roman

Helvetica Neue Outline

Helvetica Neue Condensed

Helvetica Neue Bold Italic

