**Microsoft Publisher Rubric**

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|  | **Concepts to be Assessed** |
|  | Cover: 10 points |
|  | Does it get your attention? |
|  | Does it have a neatly written or typed title? |
|  | Does it have a few catchy sentences about the state. |
|  | Text Neatness/Readability: 25 points |
|  | Did you use a word processor or stencils for large lettering? |
|  | Are all pictures neatly cut or drawn and fully colored? |
|  | CARP Design Principles: 10 points |
|  | Did you use the design principles (Contrast, Repetition, Alignment, and Proximity) in your trifold layout? |
|  | Map: 5 point |
|  | Is there a state map? |
|  | Interesting facts about the state: 10 points |
|  | Did you list at least 5 interesting facts from history or about the state? Including state nickname. |
|  | Places to Visit: 10 points |
|  | Included 8 Places to visit |
|  | Pictures: 5 points |
|  | Included at least 5 pictures |
|  | Originality: 5 point |
|  | Was everything written by you and not just copied from other sources? |
|  | Neatness: 25 points |
|  | Did you do a neat job? |
|  | Did you do a proper layout of the pictures? |
|  | Did you think about the use of color and balance? |