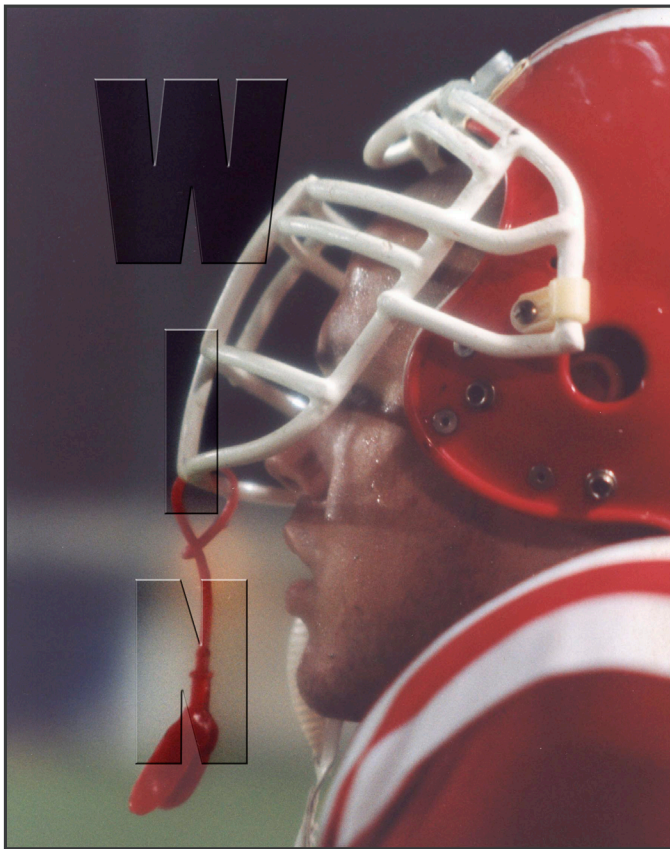
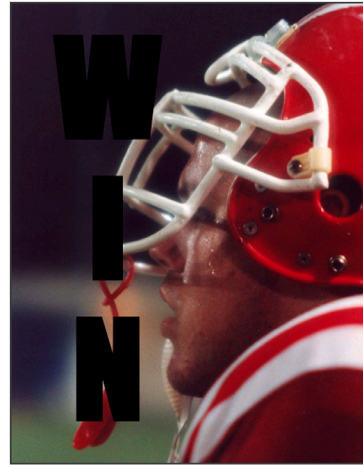


Photoshop

Name PopOut



Finished project with the image background lightened.

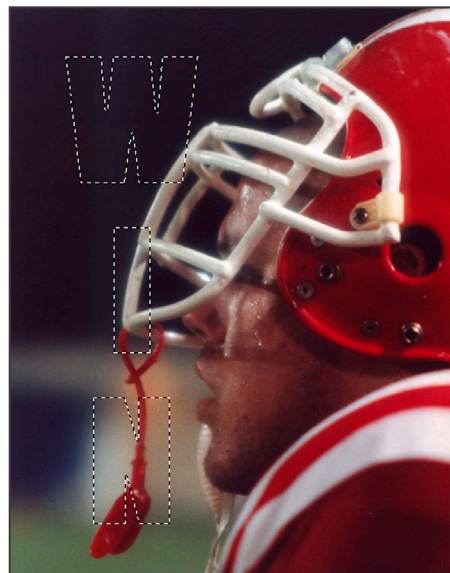


1. Open a background image. Make sure the background image meets the digital image guidelines in the Digital Imaging section of the Jostens YearTech manual. Example: Correct width and height, correct dpi, correct color mode.

2. Using the type tool, create the type that you want to pop up from the background. A bold font is suggested for the effect. AYTGeniune was used in this example.

3. Position the type where you want it, then go to the Layers palette and Control-click (Command-click on a Mac) on the Type layer's name to put a selection around your type.

4. Now that your type is selected, you can drag the Type layer into the trash can at the bottom of the Layers palette. This deletes the layer but leaves an active selection in the shape of the text.

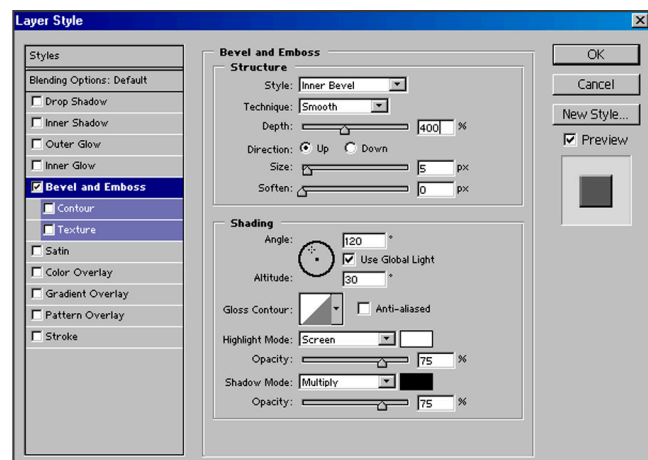
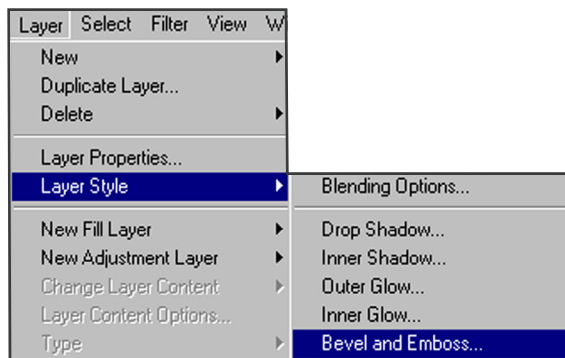
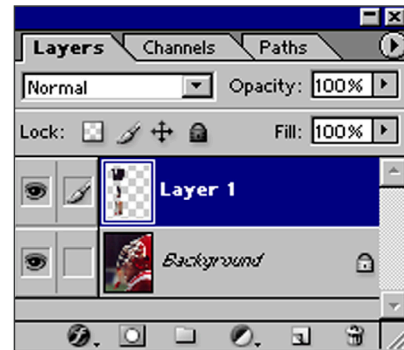


Photoshop

Name PopOut

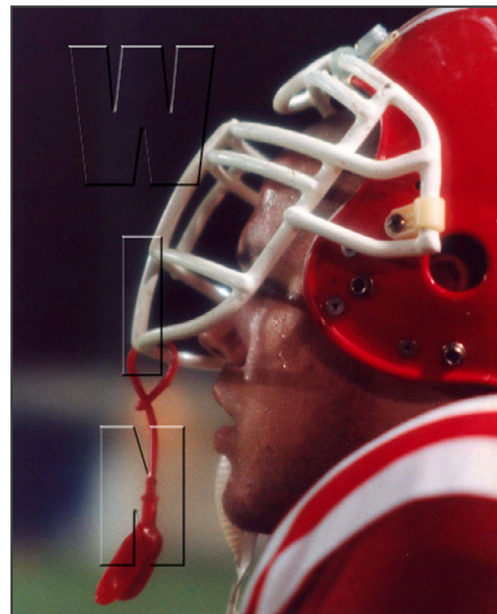
5. Now press Control-J (Command-J) to take the area under your selection (on your Background layer) and put it on its own layer.

6. Go under the layer menu, under Layer Style, and choose Bevel and Emboss. Under Style choose Emboss. Increase the Depth to 300 and click ok to complete the effect.

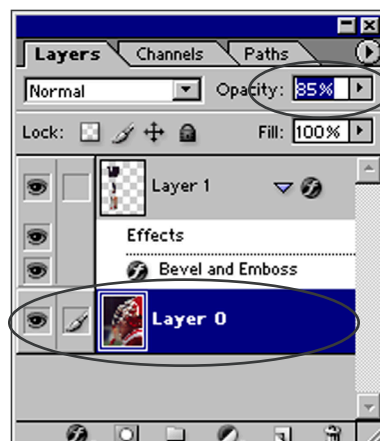


Note: depending how dark/light the background image is, you may want to darken or lighten your background layer to make the text pop out even more.

To do this, double-click on the Background layer in the layers palette and change the opacity. After this is done, go to the Layer menu to Flatten image and then save the file as a tiff or a jpeg.



Finished image without lightening the background.



Double-click this Layer to change the opacity.