IMAGE CORRECTION // COLOR BALANCE

Sometimes an image may have a slight color cast, either due to **White Balance** issues with the camera or simply because of **Artificial Lighting** indoors where the photo was taken.

We can attempt to quickly neutralise the color in the image by using Photoshop's **Auto Color** feature located under the **Image Tab**. Auto Color adjusts the contrast and color of an image by searching the image to identify shadows, midtones, and highlights.

If the A**uto Color** tool doesn't do the trick — the following method is an easy way to help remove the color cast from a photo using the **Neutral Color Picker** that may produce better results.
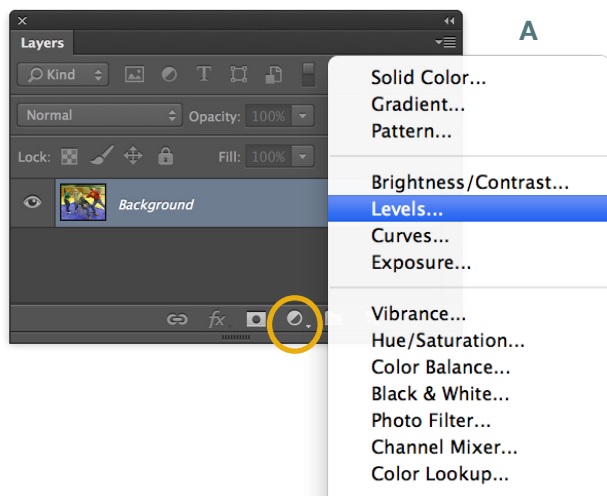
Before //

Adjusting White Balance

1) Open the image in need of adjustment in **Photoshop**.

2) At the bottom of the **Layers Panel** click on the black/white circle **Adjustment Layer** icon and select the **Levels** Adjustment Layer Option from the drop down menu **(figure A)**.

3) From the **Level Properties Panel,** choose either the black, grey, or white eye dropper tool **(figure B)**. Each of them represents the default **white, black,** and **neutral gre**y points in the photo.

4) To start setting the **white balance**, select one of the dropper colors and then click on a spot in the photo that should correspond to that color. For the **white dropper**, pick a wall you know to be white. The same goes for the **grey and black dropper**s. Click on a part of the photo you know to be black or grey for each.

5) When finished, select **Flatten Image** from the **Layers Drop Down Menu** to merge the duplicate layers into one final layer.

6) Save the image.

After //

B

A

jostens ®